



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Naartjie Multimedia
1300 Sixth Avenue Bay 1
Columbus, GA 31901

Contract # 49371
Schedule Dates 05/16/18-05/21/18
Advertiser Skip Henderson (6083)
Agency Naartjie Multimedia (1426)
Product Political - Local (1130)
Brand Political (3949)
Salesperson Kirkland, Mark (1147)
Sales Office Columbus, GA
Buyer Name
Phone/Fax /
CPE May 2018
Account Types Local/Political Agency
Billing Type Standard
Comments

Date Entered 05/15/18
Last Modified 05/15/18
Entered By Lyndsey Collins
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$155.25
Net Total \$879.75
Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month	Spots	Rate
May. 2018	20	\$1,035.00
Grand Total:	20	\$1,035.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/21/18-05/21/18	2	:30	6A- WLTZ First News Today**	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		5/15/18
2.0	Normal Line / SPOT	05/16/18-05/18/18	2	:30	7A- NBC Today Show 1				1	1	1			3	\$50.00	\$150.00	Columbus/Opelika (WLTZ)		5/15/18
3.0	Normal Line / SPOT	05/21/18-05/21/18	2	:30	7A- NBC Today Show 1		1							1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		5/15/18
4.0	Normal Line / SPOT	05/16/18-05/18/18	2	:30	4:59P- WLTZ First News @ 5P.M.				1	1	1			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)		5/15/18
5.0	Normal Line / SPOT	05/21/18-05/21/18	2	:30	4:59P- WLTZ First News @ 5P.M.		1							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		5/15/18
6.0	Normal Line / SPOT	05/16/18-05/18/18	2	:30	5:59P- WLTZ First News				1	1	1			3	\$60.00	\$180.00	Columbus/Opelika (WLTZ)		5/15/18
7.0	Normal Line / SPOT	05/21/18-05/21/18	2	:30	5:59P- WLTZ First News		1							1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)		5/15/18
8.0	Normal Line / SPOT	05/16/18-05/18/18	2	:30	10:59P- WLTZ First News Alabama				1	1	1			3	\$60.00	\$180.00	Columbus/Opelika (WLTZ)		5/15/18
9.0	Normal Line / SPOT	05/21/18-05/21/18	2	:30	10:59P- WLTZ First News Alabama		1							1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)		5/15/18
10.0	Normal Line / SPOT	05/20/18-05/20/18	2	:30	8A- NBC Sunday Today	1							X	1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		5/15/18
11.0	Normal Line / SPOT	05/20/18-05/20/18	2	:30	6P- WLTZ First News	1							X	1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)		5/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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12.0	Normal Line / SPOT	05/20/18-05/20/18	2	:30	10:59P- WLTZ First News *	1							X	1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)		5/15/18

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLTZ - Columbus, GA	Date: 5/10/18
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I, Pamela Hundley, Naartjie Multimedia

being/on behalf of: Skip Henderson

a legally qualified candidate of the NA - non partisan

political party for the office of: Mayor - Columbus

in the Primary

election to be held on: 5/22/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See schedule				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

2018 Skip for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laurie White

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/18 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] [Signature] Sally Merayo
Signature Printed Name Title